

October 1, 2018

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Dear XXXX,

“A Truly Accessible Space for Genevans.” Thanks in part to its physical location within the city as well as its role as a connector to learning and creativity, the Geneva Public Library is a gateway to a vibrant Geneva. A 2016 study from Hobart and William Smith Colleges described the Library as the place where “Most in the community [feel] welcome and comfortable”.

Recent service improvements, including new public computers, a new elevator, and updated meeting rooms, reflect the organization's commitment to safe, satisfying, and comfortable spaces. The programming efforts this past year highlight the enduring demand for programs such as *Musical Moments*, *Library Book Clubs*, *Preschool Storytimes*, *Tuesdays on the Terrace*, and youth summer programs. While other libraries search to find a new role in their communities, the Geneva Public Library works effortlessly in commitment towards its established role as a “truly accessible space.”

The mission of the Foundation for Geneva Public Library is to provide long-term financial stability in support of this effort. Our goal is to establish a financial resource, the earnings of which could become a part of the operating budget for the Library each year. With your help, we have tripled the size of our endowment in the last three years. However, the work continues.

The Foundation was established in 2011 as a vehicle for investment in market securities because, as a school district public library, the Library is extremely limited in its investment opportunities. While our focus remains on long-term financial support, we understand that a commitment to the Library's future means an eye on financial growth coupled with essential support for individual library services and capital projects. The recent service improvements and growth in the endowment are the result of your dedicated support as donors, patrons, and volunteers.

This year we are hoping to raise a minimum of \$30,000. We are grateful for your help in the past and we are hopeful that you will be able to offer us your support again this year.

Sincerely,



Nancy P. Bauder
President



Chris Finger
Library Director