



Geneva Public Library

2021 in Review

From the Director

Pauline Shostack, Library Director

Thank you to the Geneva Community for the warm welcome I have received as I start in my new position as the Director of this wonderful library. I'm impressed with all the programs, services, and work that took place in 2021. The dedication of the library staff, Board of Trustees, and Foundation for the Geneva Public Library is evident in all they accomplished last year. I look forward to working with all them to provide the best possible service for the Geneva community. I have already had the pleasure of meeting a few community members, and look forward to becoming acquainted with the Geneva area. In my short time here, I have already seen how much this community loves their library. I look forward to working with all of you to help lead the Geneva Public Library into a bright and exciting future.

Foundation for the Library

Nancy Bauder, Foundation President

In its tenth year, the Foundation engaged in a successful appeal to Library donors and patrons. At the close of the campaign on March 1, 2021, we had raised \$32,733 from 161 donors. In May, we received a generous gift to the Endowment Fund of stock securities in the amount of \$12, 892. As of June 30, 2021, the Investment Fund was at \$381,696.

Due to COVID-19 restrictions, we were unable to hold our annual *A Taste of Jazz* event, which impacted fundraising. The Spring and Fall book sales were also impacted, but a Summer Book Sale was held in June, and brought in \$2,400. Gifts from Jane and the late Bill Crumlish have again assured the long-term stability of Musical Moments, one of our most popular programs. Musical Moments resumed on September 17th, and will continue into 2022.

By the Numbers

596

New library card users
That's 81% more than 2020!

161,482

Minutes read with Beanstack

222

Hotspots provided 6,216 days
of internet access

43

Ancestry Library sessions

49 hours

Of one-on-one reference help

16,522

eBooks checked out with the Libby app

4,248

Reference questions answered

82,422

Books and movies circulated

I am new to the Finger Lakes and the Geneva Library is such an incredible asset.

Great big heart emoji.

Staff was very kind, informative and showed a lot of patience when it came to answering my questions.



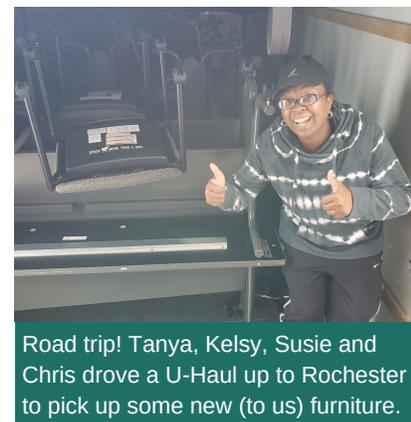
The Library hosted its first ever Trunk or Treat event, and it was a roaring success!

Reference & Technology

Kelsy Hibbard-Baker, Reference & Technology Librarian

My favorite highlight of 2021 was reopening the reference floor to full capacity. Previously, the reference and circulation desks were merged together. The new layout of the floor allows Library staff to provide better service to our patrons, whether they are using the computers, browsing for books, or using a study area.

Our Director, Chris, resigned in October. Over the years, I learned a lot from him about managing our Library—which is a good thing as I, along with Tanya and Susie, spent the last few months as “Acting Director.” That time was both invigorating and challenging, and I look forward to working with our new director, Pauline, and continuing to grow in 2022.



Road trip! Tanya, Kelsy, Susie and Chris drove a U-Haul up to Rochester to pick up some new (to us) furniture.

Spanish Language Department

Kiara Rolon-Mansó, Spanish Speaking Library Clerk

I've been with the Library since July, and I want to thank everyone for welcoming me into the Library community. I've had the pleasure of working with various community partners to provide new programs. In November, a total of 59 participants joined us to celebrate Dia de Los Muertos, with the help of Vamos Geneva.

In the new year, I hope to continue providing programs that will bridge the gap between English and Spanish speakers to better serve the Geneva community. Thank you to everyone who helped found the Spanish Program this year, and may this upcoming year bring even more inclusivity and diversity!

Youth Services

Tanya Taylor, Youth Services Librarian

In 2021, Beanstack, the Library's online tool used to track reading, made a big impact as we introduced the *Winter Read 2021: Book Like Us* challenge, where participants logged 19,265. During the Summer Reading program, participation increased and participants logged 95,290 minutes within 6 weeks. We struggled to return to pre-pandemic attendance at programs, but even if people are not ready to join us in person yet, we want you to know we'll be here when you feel comfortable joining us in person again. We were excited to implement our first ever Trunk or Treat program and it was a success, with 156 attendees and 13 community partners who joined us to pass out treats. Library staff have been busy revitalizing the collection by weeding out-of-date materials and filling our shelves with new books and movies. We even purchased a new collection of Launch Pads, tablets pre-loaded with educational games and books that can be used without Wi-Fi, perfect for long car rides.

We look forward to providing more fun programs for both children and teens, like weekly story hours, STEM programs and Teen Time. We hope you join us soon, or just stop by to say hello.



Santa Claus came to the Library to take photos and spread holiday cheer.

Board of Trustees

Santa Abraham, Board President

As I look back on 2021, my first thought is that the library continued to pivot frequently with the changing regulations amid the pandemic. The library staff did an excellent job adapting to the numerous changes and for that, I am thankful. In 2021, the Library worked hard to expand services for underserved communities, a goal in line with the Library's Strategic Plan. The Library hired a Spanish-Speaking Library Clerk. The Library continued to provide technology classes to increase digital literacy. In 2022, I am looking forward to working with our new Library Director, Pauline Shostack. Pauline brings a wealth of experience to the library. We appreciate all our patrons and are grateful for your continued support and active participation in our Library. Great things are on the horizon for our Library!

What books did our patrons read most in 2021?

