



Look for these speech bubbles throughout the Annual Report to learn why our patrons LOVE their library!

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A Message from the Director

by Chris Finger, Library Director

As Director, much of my focus last year was on a three-phase construction project that includes the demolition of the former Touhey Insurance building, the construction of a new parking lot, and the development of a new building master plan. While those large projects started and stopped, and flourished and stalled, the staff and volunteers of the



Geneva Public Library worked consistently each day to build a flourishing community. The year began with the roll out of our Hotspot Kit Lending Program, sponsored by Spectrum. The kits contain an internet hotspot and a laptop. In 2019, library patrons borrowed 219 kits. By providing those devices for patrons without internet access, the Library helped close the gap caused by the digital divide that exists in our region. Here are some other examples of the work we do to build a better Geneva: 1-on-1 computer help,

tax preparation appointments, tutoring sessions, exam proctoring, Literacy Volunteers, and other similar services showcase the library as a place for community members to share their expertise. *Hats of Hope*, *Gentle Yoga for Survivors*, and the *Transgender Day of Remembrance* highlight our role as a place to share compassion, courage, and inclusivity. Our new play spaces and reading tracking software, funded thanks to the *Wyckoff Family Foundation*, present reading and play as an immersive and collaborative experience between children, their caregivers, and Library staff. The *Outdoor Summer Movie*



Series and the *League of Women Voters City of Geneva Candidates Forum* reflect the Library as a place to bring together the diverse individuals and places that make up Geneva. Despite growing efforts on all of those fronts, public libraries

still connect books with readers. As these numbers reveal, the ways in which we do so continue to improve. A record of more than 200,000 books and magazines were checked out by patrons without setting foot in their library, via the OWWL2Go digital collection. The number of fine-free Super Reader patrons grew to more than 400. The Geneva Public Library added 17% more materials to our collection than the year before despite our materials budget increasing by only 5%. In 2020, we expect to finalize construction on a wonderful new parking lot at the same time as other prominent Geneva construction improvements take shape outside our doors on Castle and Main St. However, I encourage everyone not to lose sight of the more important "building" that goes on within our walls each day. Thank you for your support of the Geneva Public Library.



Doing research and checking out books and movies and being greeted by nice librarians.

Reflecting on 2019's Reference Services

by Kelsy Hibbard-Baker, Reference Librarian

The holidays are generally a time for personal reflection. I find that February, as I approach my work anniversary here at the Geneva Public Library, is a time of professional reflection. This timing is certainly helpful with writing my annual report to the community! Just this morning, I had back-to-back computer appointments with two patrons who are job hunting. Both of them thanked me for my help at the end of the appointment, then stopped by my office to thank me again before they left the library. I am often thanked for the work that I do, but

with these two interactions fresh on my mind, I am especially aware today of how rewarding it is to work in this library and be able to share my knowledge and love of technology with Geneva residents. Whether I am helping someone apply for a job or teaching someone how to download eBooks to their smartphone, it's incredibly gratifying to know that our community sees the library as a place to go when they need assistance- and not just of the technological variety. Last year, I offered 56 group computer classes on

set topics and had 43 one-on-one technology appointments, which are tailored to an individual's needs. I will continue to offer both services in 2020. Please feel free to get in touch with suggestions on group computer class topics, and I am always happy to schedule one-on-one appointments, whether you're overhauling your résumé or just want to know how a certain technology works.

Learning and Transitioning in the Children's Department

by Tanya Taylor, Youth Services Librarian

Learning can happen in so many different ways and playing is an important-- and FUN-- way to explore and learn. In the Fall of 2019 the Youth Department received two grants, one from The Wyckoff Family Foundation

and playing. Every other month toys are switched out, so there is always something new for children to discover. The Rotary funds were used to purchase STEM (Science, Technology, Engineering and Math) activity

unveiled a new online system to track reading through Beanstack. Many patrons used Beanstack to track their reading all summer and enjoyed the ease of using their mobile device to scan the ISBN of books, making it easier

still plenty of time. In 2019, programs for teens (ages 11-17) included a painting class, wood burning crafts, authentic cooking classes and more; Teens are even given opportunities to help plan events and decide what materials



and one from the Geneva Rotary Grant. Funds from the Wyckoff Family Foundation were used to purchase a variety of toys, including a play kitchen, a doll house, a magnetic puzzle and light board for the ground floor play area. These activities encourage children to learn through imagination, exploring

kits to be used in special STEM-themed programs for children. The Youth Department is transitioning to offer even more STEM programming in 2020, with youth services staff specifically dedicated to offering these programs to children. During Summer Programming, we

than ever to track titles and reading times. Children especially loved receiving a badge each time a goal was completed, and earning prizes just for reading! The library will be using Beanstack for the next few years, so if you and your child have not created an account yet, there is

our Teen Services department purchases, thanks to the Teen Advisory meetings that take place on the first Wednesday of every month. The Youth Department is always striving to provide new opportunities for fun, creativity and learning, for all age groups, from infants to teenagers!

Valuable Programming for Adults, Too

by Susan Flick, Adult Services

2019 was a blur. We had so many programs and so many people attend, that before we knew it, the year was over. It is always a great feeling at the end of the year to look back and see all that was accomplished. We partnered with the Breast Cancer Coalition of Rochester to offer gentle yoga classes for survivors of Breast and Gynecological cancers. In addition to the yoga classes, they also led several seminars on cancer therapies, healing and energy work and living with Lymphedema. We hosted another successful Club Night in partnership with Geneva Reads, inviting all Geneva book clubs to get together for the evening to eat some great food, talk about wonderful books and to kick off the Community Read month. We continued to provide a space for both Blueprint and AARP to provide free tax help to the public, and the library also partners with AARP for the ever popular Driver's Safety course. Under the instruction of

Dianne Murphy, we were able to continue Yoga for EveryBody, free of charge and open to all. We cannot thank Dianne enough for donating her time and energy for this program which is so appreciated by our patrons. We continued our monthly Book



Club and Cookbook Club both of which are well attended and continue to flourish. We also continued the popular monthly Musical Moments series. This year we partnered with Trillium Health to offer Narcan training for the public. We hosted Finger Lakes Institute and Cornell Cooperative Extension for two separate gardening programs. We had an astounding turnout hosting the League of Women Voters Candidate Forums and also hosted two separate Meditation groups that both have a loyal following. We hope to have another great year in 2020 and

Susie's great suggestions!



with the addition of our new parking lot, attending will be even easier. We are always thinking of our patrons in all that we do and hope we are offering what you are looking for. We always welcome suggestions and requests, so don't be afraid to let us know!



ANNUAL REPORT

From the Board of Trustees

by Santa Abraham, Geneva Public Library Board President

You will notice the library has been very busy this past year. Some notable happenings in 2019 include an increase in the number of adult programs by 30%, the launch of our successful Hotspot lending program, and the completion of our revamped tutor area in the Community Room. As this report shows, we have had many reasons to celebrate in 2019!



Unfortunately, a smooth and problem free parking lot construction project is not one of them. The demolition of the former Touhey Building stalled in October, as additional asbestos was discovered within the building. The discovery required negotiations with the contractor, the hiring of a project consultant, and a substantial delay to the November demolition completion date. Thankfully, the project is back on track and the Library's goal is to have the building demolished by early spring. I want to send special thanks to our great Building Committee, which includes community volunteers, staff and board members. This committee is tirelessly meeting to discuss construction

project decisions and make recommendations to the Board of Trustees. Since the Library is a holder of public funds, the group has shown a commitment to the Library's fiduciary responsibilities, and a willingness to tackle tough challenges, throughout the process. Geneva is lucky to have had the committee volunteers to help guide the Library during the past year.

I love my library because the people that work here are wonderful. The selection of movies and books are amazing and could keep you busy for years.

Additionally, I want to thank Chris Finger, Library Director. He has been able to juggle quotes, budgets, contractors, consultants, and architects all while still managing the library. As the building demolition nears completion, the Library has begun preparing the bid for second phase of our project - the actual construction of the parking lot. The goal is to have the bid published in time for construction to be completed by end of summer.



NOTABLE NUMBERS

6,132

DAYS OF INTERNET

Provided to patrons, thanks to 219 circulations of the library's new Hotspot Kits

113%

INCREASE

Of One-on-One programs provided by library staff members.

4,601

NEW ITEMS

Added to the library's collection.

5,098

REFERENCE TRANSACTIONS

Including computer assistance, exam proctoring and genealogy research.

Funds Raised by FGPL

by Nancy Bauder Foundation for Geneva Public Library President

In its eighth year, the Foundation undertook a successful Autumn appeal to donors and patrons. At the close of the campaign in March, we had raised \$32,510 from 197 donors. These funds enabled the Foundation to increase its effort to continue accumulating an Endowment Fund. We continued our successful partnership with Wegmans, which offered cooking classes for youth patrons and served as a corporate sponsor for our annual fundraising event, A Taste of Jazz. FLCC's Viticulture Program and The Herzig Group provided additional sponsorship for the fundraiser, which raised a total of \$4,358.20. Other Foundations efforts in 2019 include the continued success of the Balcony Book Store, which raises an average of \$152 per month, and the large Book Sales in April

and October, which raised a total of \$10,706.60. The Foundation also established a partnership to sell book donations via Amazon.com. These sale efforts have functioned smoothly thanks to the work of

What's not to love! Our library has everything!! Geneva Public Library is top notch.



our book sale committee comprising Lynn Herzig, Deb Brewer, George Abbott, Judy Campbell, and Kerry Lippincott. A generous gift, in memory of Ann Taylor, provided an excellent public address system for Library programs. In addition, gifts from Jane and the late Bill Crumlish have again assured the long-term stability of Musical Moments, one of our most popular programs. The Foundation was established in 2011 as a vehicle for investment in market securities because, as a school district public library, the Library is permitted to invest only in risk-free assets. While our focus remains on long-term financial support, each year our undertakings evolve to meet both the Library's current needs and the skills of the organization's leadership and volunteers.

2019-2020 BUDGET*

RECEIPTS

	ANNUAL BUDGETED
Local Public Funds	\$822,300
Pioneer Library Grants	\$6,500
PLS Central Library Grant	\$13,970
Other State Grants	\$244,688
Other Grants	\$1,500
Memorials and Scholarships	\$2,000
Geneva Public Library Foundation	\$10,000
Gifts & Fundraising	\$8,200
Fines, Fees and Commissions	\$15,850
Interest & Other Income	\$6,050

TOTAL RECEIPTS \$1,131,058

DISBURSEMENT

Staff:

Staff- Local Funding	\$634,035
Staff- Central Library Funding	\$13,770
Staff Development	\$5,000
SUBTOTALS- STAFF	\$652,805

Collections:

SUBTOTALS-COLLECTIONS	\$64,000
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Programs:

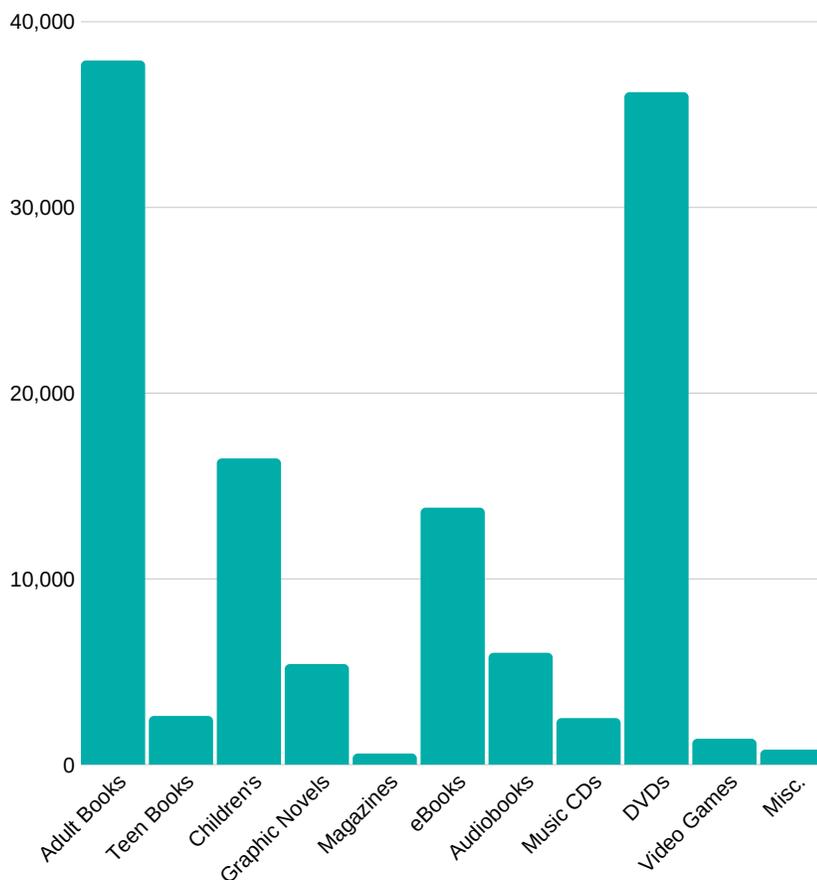
ADULT, CHILDREN, YOUNG ADULT Services:	\$14,297
Professional & Contracted Services	\$17,770
Library Supplies	\$9,500
Printing, Postage & Publicity	\$2,150
SUBTOTALS- SERVICES	\$29,420

<i>Facilities Expenditures:</i>	\$100,847
<i>Capital Expenditures:</i>	\$269,688

TOTAL DISBURSEMENTS \$1,131,057

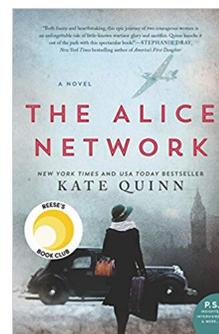
*Totals are un-audited and for annual report use only.

MATERIALS CHECKED OUT IN 2019*



*Full collection, programming, and usage statistics are available via the Library's 2019 Annual Report for Public and Association Libraries-2019, which is available online at: genevapubliclibrary.net/2019-annual-report

In 2019, the Geneva Public Library signed 655 new customers up for library cards! We hope to see this number continue to grow in 2020. We increased the library's physical collection by 17%, adding 4,601 new items, including everything from children's books, to television series, to Empire Passes, to hotspot kits. Our patrons used Libby and Overdrive to access 16% more digital materials, like eBooks, audiobooks and magazines, than they did in 2018.



TOP 10 CIRCULATIONS IN 2019

BOOKS

- *The Alice Network*- Kate Quinn
- *Past Tense*- Lee Child
- *Educated*- Tara Westover
- *Kingdom of the Blind*- Louise Penny
- *The Great Alone*- Kristin Hannah
- *Where the Crawdads Sing*- Delia Owens
- *Becoming*- Michelle Obama
- *The Berenstain Bears Play Football*
- *Arthur's Hiccups*- Marc Brown
- *The Berenstain Bears and Mama for Mayor*

NEW BOOKS

- *The Favorite Daughter*- Kaira Sturdivant Rouda
- *Knife*- Jo Nesbo
- *The Bitterroots*- C.J. Box
- *A Better Man*- Louise Penny
- *The Warning*- James Patterson
- *Smokescreen*- Iris Johansen
- *What Rose Forgot*- Nevada Barr
- *Inland*- Tea Obreht
- *Old Bones*- Douglas J. Preston
- *Bloody Genius*- John Sandford

DVDS

- *Aquaman*
- *Venom*
- *Hotel Transylvania 3*
- *Glass*
- *The Mule*
- *The House with a Clock in its Walls*
- *How to Train Your Dragon: The Hidden World*
- *A Dog's Way Home*
- *Escape Room*
- *Bohemian Rhapsody*

SERIES DVDS

- *CSI: Crime Scene Investigation*
- *Bones: 3rd Season*
- *American Horror Story*
- *Arrow*
- *Westworld: 1st Season*
- *American Horror Story: Hotel*
- *Game of Thrones: 7th Season*
- *Vikings: Season 4, Volume 1*
- *Criminal Minds*
- *Blindspot*